



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175567
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48873
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 507/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	10/29/12 6:13AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	10/29/12 6:22AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	10/30/12 6:12AM (Tu)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
1.0	SPOT	6:00AM- 6:30AM	Day, M-2, Tu-2	10/30/12 6:22AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/29/12 6:39AM (Mo)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/29/12 6:44AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/30/12 6:40AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$1900.00	
2.0	SPOT	6:30AM- 7:00AM	Day, M-2, Tu-2	10/30/12 6:43AM (Tu)	00:30	7 News Today in New England	2012MRFP143H	\$1900.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/29/12 7:16AM (Mo)	00:30	7 News Weather Special Report, 7-9A	2012MRFP143H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/29/12 7:43AM (Mo)	00:30	7 News Weather Special Report, 7-9A	2012MRFP148H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/30/12 7:22AM (Tu)	00:30	Today Show	2012MRFP156H	\$2500.00	
3.0	SPOT	7:00AM- 8:00AM	Day, M-2, Tu-2	10/30/12 7:59AM (Tu)	00:30	Today Show	2012MRFP156H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-3, Tu-2	10/29/12 8:15AM (Mo)	00:30	7 News Weather Special Report, 7-9A	2012MRFP148H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-3, Tu-2	10/29/12 8:47AM (Mo)	00:30	7 News Weather Special Report, 7-9A	2012MRFP143H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-3, Tu-2	10/29/12 8:59AM (Mo)	00:30	7 News Weather Special Report, 7-9A	2012MRFP148H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-3, Tu-2	10/30/12 8:27AM (Tu)	00:30	Today Show	2012MRFP143H	\$2500.00	
4.0	SPOT	8:00AM- 9:00AM	Day, M-3, Tu-2	10/30/12 8:49AM (Tu)	00:30	Today Show	2012MRFP156H	\$2500.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-3, Tu-2	10/29/12 9:15AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP148H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-3, Tu-2	10/29/12 9:32AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP148H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-3, Tu-2	10/29/12 9:59AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP143H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-3, Tu-2	10/30/12 9:29AM (Tu)	00:30	7 News Today in New England 9-10A	2012MRFP156H	\$1000.00	
5.0	SPOT	9:00AM-10:00AM	Day, M-3, Tu-2	10/30/12 9:56AM (Tu)	00:30	7 News Today in New England 9-10A	2012MRFP143H	\$1000.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-3, Tu-2	10/29/12 10:18AM (Mo)	00:30	7 News Today in New England 9-10A	2012MRFP148H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-3, Tu-2	10/29/12 10:30AM (Mo)	00:30	7 News Weather Special Report, 10A	2012MRFP148H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-3, Tu-2	10/29/12 10:42AM (Mo)	00:30	7 News Weather Special Report, 10A	2012MRFP143H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-3, Tu-2	10/30/12 10:28AM (Tu)	00:30	Today Show	2012MRFP156H	\$850.00	
6.0	SPOT	10:00AM-11:00AM	Day, M-3, Tu-2	10/30/12 11:28AM (Tu)	00:30	Today Show	2012MRFP156H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-3, Tu-2	10/29/12 11:21AM (Mo)	00:30	7 News Weather Special Report, 11A	2012MRFP143H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-3, Tu-2	10/29/12 11:28AM (Mo)	00:30	7 News Weather Special Report, 11A	2012MRFP148H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-3, Tu-2	10/29/12 11:59AM (Mo)	00:30	7 News Weather Special Report, 11A	2012MRFP148H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-3, Tu-2	10/30/12 11:48AM (Tu)	00:30	TODAY SHOW III (hour 4)	2012MRFP143H	\$850.00	
7.0	SPOT	11:00AM-12:00PM	Day, M-3, Tu-2	10/30/12 11:57AM (Tu)	00:30	TODAY SHOW III (hour 4)	2012MRFP156H	\$850.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-3, Tu-2	10/29/12 12:22PM (Mo)	00:30	7 News at Noon	2012MRFP148H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-3, Tu-2	10/29/12 12:29PM (Mo)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-3, Tu-2	10/29/12 12:55PM (Mo)	00:30	7 News at Noon	2012MRFP148H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-3, Tu-2	10/30/12 12:16PM (Tu)	00:30	7 News at Noon	2012MRFP143H	\$1000.00	
8.0	SPOT	12:00PM- 1:00PM	Day, M-3, Tu-2	10/30/12 12:49PM (Tu)	00:30	7 News at Noon	2012MRFP156H	\$1000.00	
10.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1	10/29/12 2:29PM (Mo)	00:30	7NEWS SPECIAL (2)	2012MRFP148H	\$750.00	
10.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1	10/30/12 2:34PM (Tu)	00:30	DOCTORS Episode: 5037	2012MRFP156H	\$750.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

ROMNEY FOR PRESIDENT (1836)
American Rambler (2753)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175567
Inv Date 11/25/2012
Terms Cash In Advance
Contract 48873
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Rambler
138 Conant Street
Beverly, MA 01915

AgM

Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Acct Types Local/Political Candidate Agency
Est/Headline 507/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
11.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/29/12 4:19PM (Mo)	00:30	7 News Weather Special Report. 4P	2012MRFP143H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/29/12 4:30PM (Mo)	00:30	7 News Weather Special Report. 4P	2012MRFP148H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/30/12 4:12PM (Tu)	00:30	7 News at 4	2012MRFP143H	\$1500.00	
11.0	SPOT	4:00PM- 4:30PM	Day, M-2, Tu-2	10/30/12 4:19PM (Tu)	00:30	7 News at 4	2012MRFP156H	\$1500.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/29/12 4:45PM (Mo)	00:30	7 News Weather Special Report. 4P	2012MRFP148H	\$1750.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/29/12 4:52PM (Mo)	00:30	7 News Weather Special Report. 4P	2012MRFP143H	\$1750.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/30/12 4:41PM (Tu)	00:30	7 News at 4	2012MRFP156H	\$1750.00	
13.0	SPOT	4:30PM- 5:00PM	Day, M-2, Tu-2	10/30/12 4:49PM (Tu)	00:30	7 News at 4	2012MRFP143H	\$1750.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/29/12 5:18PM (Mo)	00:30	7 News at 5	2012MRFP148H	\$2000.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/29/12 5:30PM (Mo)	00:30	7 News at 5	2012MRFP148H	\$2000.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/30/12 5:21PM (Tu)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
14.0	SPOT	5:00PM- 5:30PM	Day, M-2, Tu-2	10/30/12 5:27PM (Tu)	00:30	7 News at 5	2012MRFP156H	\$2000.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2	10/29/12 5:44PM (Mo)	00:30	7 News at 5	2012MRFP143H	\$2200.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2	10/29/12 5:51PM (Mo)	00:30	7 News at 5	2012MRFP148H	\$2200.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2	10/30/12 5:46PM (Tu)	00:30	7 News at 5	2012MRFP143H	\$2200.00	
15.0	SPOT	5:30PM- 6:00PM	Day, M-2, Tu-2	10/30/12 5:55PM (Tu)	00:30	7 News at 5	2012MRFP156H	\$2200.00	
16.1	SPOT	6:00PM- 6:30PM	Day, M-2, Tu-2	10/29/12 6:20PM (Mo)	00:30	7 News at 6	2012MRFP148H	\$2500.00	
16.1	SPOT	6:00PM- 6:30PM	Day, M-2, Tu-2	10/29/12 6:30PM (Mo)	00:30	7 News at 6	2012MRFP143H	\$2500.00	
16.1	SPOT	6:00PM- 6:30PM	Day, M-2, Tu-2	10/30/12 6:18PM (Tu)	00:30	7 News at 6	2012MRFP156H	\$2500.00	
16.1	SPOT	6:00PM- 6:30PM	Day, M-2, Tu-2	10/30/12 6:28PM (Tu)	00:30	7 News at 6	2012MRFP143H	\$2500.00	
17.0	SPOT	7:00PM- 7:30PM	Day, M-2	10/29/12 7:20PM (Mo)	00:30	7 News Special Report	2012MRFP148H	\$2200.00	
17.0	SPOT	7:00PM- 7:30PM	Day, M-2	10/29/12 7:27PM (Mo)	00:30	7 News Special Report	2012MRFP148H	\$2200.00	
18.0	SPOT	7:30PM- 8:00PM	Day, M-2	10/29/12 7:46PM (Mo)	00:30	7 News Special Report	2012MRFP143H	\$2400.00	
18.0	SPOT	7:30PM- 8:00PM	Day, M-2	10/29/12 7:53PM (Mo)	00:30	THE VOICE	2012MRFP148H	\$2400.00	
19.0	SPOT	11:00PM- 11:35PM	Day, M-2, Tu-2	10/29/12 11:26PM (Mo)	00:30	7 News at 11 PM	2012MRFP143H	\$3500.00	
19.0	SPOT	11:00PM- 11:35PM	Day, M-2, Tu-2	10/29/12 11:47PM (Mo)	00:30	7 News at 11 PM	2012MRFP148H	\$3500.00	
19.0	SPOT	11:00PM- 11:35PM	Day, M-2, Tu-2	10/30/12 11:30PM (Tu)	00:30	7 News at 11 PM	2012MRFP156H	\$3500.00	
19.0	SPOT			10/30/12			1 preempt @ \$3500.00	\$0.00	Internal Adjustment
20.0	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2	10/29/12 5:12AM (Mo)	00:30	7 News Today in New England	2012MRFP143H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2	10/29/12 5:28AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2	10/30/12 5:14AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
20.0	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2	10/30/12 5:22AM (Tu)	00:30	7 News Today in New England	2012MRFP143H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, M-2, Tu-2	10/29/12 5:40AM (Mo)	00:30	7 News Today in New England	2012MRFP148H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, M-2, Tu-2	10/29/12 5:43AM (Mo)	00:30	7 News Today in New England	2012MRFP143H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, M-2, Tu-2	10/30/12 5:40AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
21.0	SPOT	5:30AM- 6:00AM	Day, M-2, Tu-2	10/30/12 6:00AM (Tu)	00:30	7 News Today in New England	2012MRFP156H	\$500.00	
37.0	SPOT	10:59PM- 7 News at 11	Day, Sa-1	11/03/12 11:12PM (Sa)	00:30	7 News at 11 PM	2012MRFP164H	\$3500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$124,700.00	Total Spots	75
Commission	(\$18,705.00)		
Net Total	\$105,995.00		